

ENERGY + INNOVATION INITIATIVE



American Friends of Bucerus has launched the Energy + Innovation Initiative in 2014 to promote an interdisciplinary approach to current issues in global energy. Policy and technological developments in the energy sector have fundamentally changed the energy landscape, and the future of energy security and development has become a central focus of domestic, regional, and global policymaking. For the previous two years American Friends of Bucerus led a discussion series on Energy & Law in conjunction with Linklaters LLP, addressing these issues from the legal and transatlantic perspectives. We have now taken the next step by implementing the Energy & Innovation Initiative.

This multi-faceted program continues the discussion events, but has moved beyond the legal and legislative issues to include changes to the “business” of energy and the impact of regulatory decisions on investments in new energy technology. This initiative is designed to create a platform for exchange and discussion among academia, policymakers, and practitioners, while highlighting various aspects of the energy sector to the greater public.

2011 – Events

New York City – December 1, 2011

Topic: Opportunities and Challenges of a Sustainable City in the 21st Century – A Comparative View of New York and Hamburg, European Green Capital 2011

Speakers:

- Adam Freed, Deputy Director, Mayor's Office of Long-Term Planning and Sustainability, City of New York
- Dr. Benno Hain, Coordinator for Climate Protection and Head of the Coordinating Center for Climate Issues, Free and Hanseatic City of Hamburg
- Michael Kruklinski, Vice President, Corporate Development & Strategy, Siemens Corporation
- Alex Marshall, Senior Fellow, New York Regional Plan Association
- Helga Flores Trejo (moderator), Fellow, The Brookings Institution

Partners:

- German Center for Research and Innovation
- Freie Hansestadt Hamburg
- Hamburg European Green Capital 2011

2012 – Events

New York City – February 15, 2012

Topic: Zero Sum World? How should the West Respond to the Growing Competition for Natural Resources?

Speakers:

- Raimund Bleischwitz, Senior Fellow, Transatlantic Academy
- David Humphreys, Bosch Public Policy Fellow, Transatlantic Academy
- Marc Levy (moderator), Deputy Director, Center for International Earth Science Information Network (CIESIN), Earth Institute, Columbia University

Partners:

- German Center for Research and Innovation
- Transatlantic Academy

New York City – February 16, 2012

Topic: Energy Supply from Renewable Energy Sources – U.S. and German Approaches

Speakers:

- Dr. Nancy E. Ryan, Former Commissioner, California Public Utilities Commission
- Dr. Kai Pritzsche (moderator), Linklaters LLP

Partners:

- Linklaters LLP

Hamburg, Germany – February 22, 2012

Topic: Energieversorgung aus erneuerbaren Energiequellen – der amerikanische und der deutsche Ansatz

Speakers:

- Dr. Frank Hölzer, General Counsel, 50Hertz Transmission GmbH
- Prof. Dr. Karen Smith Stegen, KAEFER Professor of Renewable Energy and Environmental Politics, Jacobs University
- Dr. Kai Pritzsche, Partner, Linklaters LLP
- Prof. Dr. Michael Fehling (moderator), Lehrstuhl Öffentliches Recht, Bucerius Law School

Partners:

- Linklaters LLP
- Bucerius Law School
- US Generalkonsulats Hamburg

New York City – May 7, 2012

Topic: Germany's Energy Future: Greening an Exporting Nation

Speakers:

- R. Andreas Kraemer, Director and CEO, Ecologic Institute

Partners:

- American Council on Germany
- Alston + Bird LLP

2013 – Events**New York City – October 21, 2013**

Topic: Energy Innovation: Can Shale and Renewable Energies Coexist?

Speakers:

- Richard Caperton, Managing Director, Energy, Center for American Progress
- Dominic Marcellino (Moderator), Fellow, Ecologic Institute US
- Michael Mehling, President, Ecologic Institute US
- Dr. Kai Pritzsche, Linklaters LLP

Partners:

- Linklaters LLP
- Ecologic Institute US

2014 – Events

New York City – March 31, 2014

Topic: The Status of Energy Innovation and Research in Europe and the US

Speakers:

- Dr. Urban Keussen, E.ON Senior Vice President for Technology and Innovation
- Dr. Klaus Lackner, Director of the Lenfest Center for Sustainable Energy
- Dr. Kai Pritzsche (Moderator), Linklaters LLP
- Prof. Ferdi Schüth, Max-Planck-Institute for Carbon Research and VP of the German Research Foundation

Partners:

- Deutsche Forschungsgemeinschaft (DFG)

Houston, Texas – August 19, 2014

Topic: International Energy Security

Speakers:

- (Keynote) Amos Hochstein, Acting Special Envoy and Coordinator for International Energy Affairs at the US Department of State in the Bureau of Energy Resources (ENR)
- Bradley J. Richards, Chairman & Director, Houston Committee on Foreign Relations

Partners:

- Houston Committee on Foreign Relations
- Exxon Foundation

Pittsburgh, Pennsylvania – September 18, 2014

Topic: Finance Structures for New Energy Technologies and New Energy Markets

Speakers:

- Peter C. Balash, Deputy Director, Office of Strategic Analysis and Planning, United States Department of Energy's National Energy Technology Laboratory
- Michael Padgett, Vice President, Energy & Carbon Strategy, Alcoa Energy Group
- Werner Schnappauf, Senior Advisor, Bank of America Merrill Lynch; Member of the Supervisory Board, Allianz Deutschland AG
- Ron Brand, Director, Center for International Legal Education, Chancellor Mark A. Nordenberg University Professor, Pitt Law School (moderator)

Partners:

- Bucerius Law School

2015 – Events

New York City – July 14, 2015

Topic: Breaking News from Germany: The Status of the German Energy Transition

Speakers:

- Werner Schnappauf, Senior Advisor, Bank of America Merrill Lynch/Chair, Initiative on Energy Law and Policy at Bucerius Law School

Partners:

- American Council on Germany

New York City – December 3, 2015

Topic: Energy, Security, and Geopolitics

Speakers:

- Max Gruenig, Executive Vice President of Ecologic Institute US
- Melis Tusiray (Moderator), Director of Programs, American Friends of Bucerius

Partners:

- Ecologic Institute US

New York City – December 14, 2015

Topic: Lessons from Afar – Innovative Energy Efficiency Policies from Across the Atlantic (Continuing Legal Education)

Panel Speakers:

- Nico Kienzl, Director, Atelier Ten
- Cecil Scheib, Chief Program Officer, Urban Green Council (moderator)
- Miranda Schreurs, Director, Environmental Policy Research Centre and Professor at (FFU) Freie Universität Berlin
- Marcos Vaquer Caballería, Chair Professor of Administrative Law at Carlos III de Madrid University and Secretary General of the University

Luncheon Speakers:

- Melis Tusiray, Director of Programs, American Friends of Bucerius
- Danielle Spiegel-Feld, Executive Director, Guarini Center on Environmental, Energy and Land Use Law

Partners:

- Guarini Center on Environmental, Energy and Land Use Law at NYU Law School
- Sabin Center for Climate Change Law at Columbia Law School
- Urban Green Council
- Consulate General of the Federal Republic of Germany – New York
- The Transatlantic Climate Bridge (German Embassy – USA)
- Pérez-Llorca
- Universidad Carlos III de Madrid

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