



UC HASTINGS
COLLEGE OF THE LAW
EST. 1878



BUCERIUS LAW SCHOOL
HOCHSCHULE FÜR RECHTSWISSENSCHAFT

SUMMER PROGRAM INTERNATIONAL INTELLECTUAL PROPERTY TRANSACTIONS

JULY 13 – JULY 31, 2015, HAMBURG, GERMANY

Join us for an intensive three-week, English-taught program from the Bucerius Center for Transnational IP, Media and Technology Law and Policy at Bucerius Law School (Hamburg, Germany) and UC Hastings (San Francisco, USA). You will gain practical know-how, develop the skills required to transact intellectual property across borders and legal systems, and explore current topics from the field with international academic faculty.



Participants receive an overview of core concepts of IP law (patents, copyrights, designs and trade secrets, as relevant to licensing and extracting value from IP assets) and explore industry-specific licensing and deal-making strategies. Special attention is given to emerging topics such as FRAND licensing of standard essential patents, competition law and the revised Technology Transfer Block Exemptions, negotiation of sublicenses, exhaustion and parallel imports.

The structure of the program drives participants to apply theoretical concepts to real-life situations: within a small group workshop, the terms of a license agreement are negotiated under the guidance of IP practitioners from major law firms. Two study trips to large global enterprises (2014: Google and Airbus) round out the course by offering on-site workshops and in-depth discussion with corporate attorneys and executives to provide firsthand insight into current industry strategy and international licensing practice.

"The quality of the lecturers was stunning and the program was an overall joy to follow."

Hugh Reeves, Switzerland



"From an employer's standpoint, Bucerius Law School's new practice-oriented IP summer program is most welcome, as it provides potential hires with skills and experience that are often lacking in law school education."

Dr. Jan Geert Meents, Managing Director,
Sectors and Clients, DLA Piper

BUCERIUS LAW SCHOOL

Bucerius Law School is Germany's first private law school and maintains its rank as the country's top institution in this field. The school is renowned for its international orientation, practical approach to education and the attention it gives to the personal development of each individual student. At Bucerius Law School you will find an academic community in which constructive critical thinking and leadership skills as well as team spirit and openness are cultivated.

UC HASTINGS

University of California Hastings College of the Law in San Francisco is redefining legal education through an experiential, interdisciplinary, and international approach to the law. It integrates rigorous academics with hands-on practice, preparing graduates to tackle the legal challenges and leverage the opportunities of the 21st century.

UC Hastings. Made in San Francisco.
Ready for the World.

Photos: Martin Bieling and Roland Frommann

PROGRAM PARTICIPANTS WILL:

- Hone negotiation skills by working in small groups with students from different legal backgrounds
- Gain insight into current licensing strategy and practice in industry
- Receive mentoring and guidance from renowned practitioners
- Benefit from the offerings of a top-ranked German law school
- Earn a total of 10 ECTS points
- Enjoy campus life in the heart of "the most beautiful city in the world"

REGISTER NOW

Early Bird Registration: February 15, 2015.
All other applications by April 30, 2015.

WWW.LAW-SCHOOL.DE/PROGRAMS

